



MSEP 360

Engaging the MSEP Program to Support Military Spouses

MSEP is focused on engagement from all of our partners to continue to grow the MSEP program and increase hiring for military spouses. As we move forward with the first quarter of the year and goal setting, we encourage you to consider the following suggestions to increase your visibility as an MSEP partner:

- ♦ **Connect.** One of the benefits of MSEP is the connection to military installations, the Spouse Ambassador Network, companies, federal agencies and organizations in the partnership. Connecting with other partners is a great way to create workforce programs for military spouses. The installations are a wonderful resource to identify spouses and create events to support your recruiting efforts. Use your partner directory to initiate new relationships with other partners, and you can contact your MSEP specialist to connect with an installation. Taking the time to build your connections is a great way to share information and support the military community.
- ♦ **Host.** MSEP is always looking for opportunities to put partners in front of military spouses. Whether it's on social media, webinars or in-person events, your direct interaction with spouses is critical to the visibility of our partnership. Reflect on the knowledge of your organization, any recruiting initiatives, and how you can help spouses grow professionally to plan and host events for military spouses.
- ♦ **Refer.** We are excited to grow our partnership. During our 2021 Annual Partner Meeting, we discussed the importance of referrals. Please consider any like minded employers who have demonstrated interest in hiring military spouses and would be a great fit for MSEP.
- ♦ **Report.** As a partnership, it is imperative we showcase our impact by reporting spouse hires and successes within the partnership. We are asking all of our partners to commit to providing regular data on military spouse employees. We look forward to growing MSEP hires in 2022.
- ♦ **Support.** The mission of MSEP includes retaining military spouses. Take a look at your current workforce and how military spouse employees can be supported through education or resource groups. As an MSEP partner, you can always refer spouse employees to the Spouse Education and Career Opportunities program for free resources, career coaching and funding opportunities for professional development.

With a partnership as large and committed as MSEP, we know we will be able to grow our engagement with military spouses and visibility in the workforce. Please contact your MSEP specialist if you need additional guidance and to share any initiatives.

February 2022

February 19
Coast Guard Reserve Birthday

February 21
Presidents Day

SECO Important Dates

MSEP Partner Connect Networking Series Live on Facebook & LinkedIn

Thursday, February 3 at 1 p.m. ET
with featured partner

SERVPRO

Thursday, February 17 at 1 p.m. ET
with featured partner

CAVA

Thursday, February 24 at 1 p.m. ET
with featured partner

Bank of America

MSEP Outreach Hiring and Career Fairs

For a complete list of Hiring Our
Heroes Hiring Fairs, visit the

**U.S. Chamber of Commerce
Hiring Fairs site.**

It's Partner Directory time!

MSEP specialists will be contacting you to inquire about any updates.

Enhanced Click to Apply Feature on the MSEP Job Search Portal

The MSEP Job Search Portal has enhanced the “Click to apply” option by adding an email notification feature for MSEP employers. This email will let you know when spouses click apply on one or more of your job openings and you will receive one email every 24 hours with this report. You will have the option to export the report into Excel, which will list these spouses, the specific job they clicked to apply, and their contact information, including name, email address and phone number. We encourage all of our MSEP employers to use this feature to further engage military spouses regarding job opportunities.



Military Spouse of the Month: Megan, Premier Talent Partners



This month, MSEP is happy to highlight a military spouse who is currently working with one of our awesome MSEP employers. Megan has been working with Premier Talent Partners for six months as a recruiter.

Megan reports Premier values her transferrable skills, education and military affiliation. She stated, “Premier goes above and beyond to make sure diverse candidates are advocated for internally, but also when we hire candidates for our client’s organizations.” Megan shared networking and disclosing her status as a military spouse, including connecting with Fleet and Family Support Centers, and identifying employers hiring military spouses was helpful during her career search.

Thank you, Premier Talent Partners for supporting the MSEP mission and thank you Megan for sharing your experience with us. We wish you continued success!

Military OneSource Introduces the Economic Security Toolkit

Do your military spouse employees need guidance for their families on economic security? Check out the Economic Security Toolkit to assist spouse employees with identifying tools and resources to support their families. Information includes housing availability, food security and financial well-being.

The beginning of the year is a great time to address economic security concerns. This is useful information for your human resources department or employee resource groups to share to support military spouses. To learn more about the Economic Security Toolkit, please click [here](#).



Facebook

- ♦ If your organization is interested in participating in an upcoming live event, please contact your MSEP specialist.
- ♦ The DOD will continue the Military Spouse of the Week campaign to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please contact your MSEP specialist for the spouse testimonial form and submit it to osd.msepjobs@mail.mil.

LinkedIn

MSEP LinkedIn Spouse Group - <https://www.linkedin.com/groups/4159976/profile>

- ◆ Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts MSEP networking series discussions for military spouses to connect with MSEP employers' human resources professionals and hiring managers. To join, please visit <https://www.linkedin.com/company/military-spouse-employment-partnership-msep-/>
- ◆ Spouses of military members are eligible for a **free** upgrade to LinkedIn Premium. To learn more about this program, please visit <https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf>.
- ◆ Thank you to PenFed Credit Union for participating in the January MSEP Partner Connect live event!

MSEP LinkedIn Partner Group - <https://www.linkedin.com/groups/4445979/profile>

- ◆ New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.
- ◆ If your organization is interested in hosting a group discussion, please contact your MSEP specialist.

SECO Social Media Platforms

Follow the Spouse Education and Career Opportunities program:



Remember to use the hashtags [#MSEPJobs](#) and [#MilSpouse](#) to increase your organization's exposure and build your military-friendly brand.

Additional Useful Links

SECO Event Calendar: <https://myseco.militaryonesource.mil/portal/events>

Career Coaching Packages: <https://myseco.militaryonesource.mil/portal/article/military-spouse-career-coaching-packages>

Military Installations: <https://installations.militaryonesource.mil/>

Spouse Ambassador Network: <https://myseco.militaryonesource.mil/Portal/Content/View/1494>

Program Improvement

Please share your program feedback online at

https://www.surveymonkey.com/r/SECO_satisfaction.

Interested in a feature or have ideas for the MSEP 360? Please contact your MSEP specialist with your suggestions!

